



CONFERENCE ON HIGHER EDUCATION PEDAGOGY

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15-17 FEB 2023

THE INN AT VIRGINIA TECH & SKELTON CONFERENCE CENTER



KEYNOTE PLATINUM SPONSOR (\$1,500+)

2 Available Sponsorships

Keynote Platinum Sponsors are the conference's primary sponsors and also fund the honorarium for either the opening or closing keynote speaker in addition to the sponsorship fee.

- Opening Keynote Remarks:** Opportunity to address conference participants for 5 minutes (max) during the opening keynote. This opportunity is available to the first Keynote Platinum Sponsor only.
- Closing Keynote Remarks:** Opportunity to address conference participants for 5 minutes (max) during the closing keynote. This opportunity is available to the second Keynote Platinum Sponsor only.
- Sponsor Booth:** One complimentary sponsor booth and priority in selecting the booth's location.
- Conference Presentation Slot:** One complimentary conference presentation slot.
- Conference Registration:** Three (3) complimentary conference registrations for company attendees.
- Conference Guide and Inserts:** Premium communication opportunities:
 - One full-page advertisement in the Conference Guide.
 - Up to three pieces of literature and sponsor swag in participants' conference materials.
- Premium Logo Placement:** Premium sponsor logo placement on the following locations:
 - Conference homepage and corporate sponsors page, with link to company website;
 - Front pages of the Conference Guide and Conference Proceedings;
 - Corporate Sponsors page of the Conference Guide;
 - Corporate Sponsors banners hung in every presentation room during the conference; and
 - Corporate Sponsors extra-large banner hung during the opening and closing keynote addresses.



CHEP™ GOLD SPONSOR (\$1,000)

- **Sponsor Booth:** One complimentary sponsor booth and priority in selecting the booth's location.
- **Logo Placement:** Premium sponsor logo placement on the following locations:
 - Corporate sponsors page, with link to company website;
 - Corporate Sponsors page of the Conference Guide;
 - Corporate Sponsors banners hung in every presentation room during the conference; and
 - Corporate Sponsors extra-large banner hung during the opening and closing keynote addresses.
- **Conference Presentation Slot:** One complimentary conference presentation slot.
- **Conference Guide and Inserts:** Premium communication opportunities:
 - One full-page advertisement in the Conference Guide.
 - Up to two pieces of literature and sponsor swag in participants' conference materials.
- **Conference Registration:** Two (2) complimentary conference registrations for company attendees.



CHEP™ SILVER SPONSOR (\$500)

- **Sponsor Booth:** One complimentary sponsor booth.
- **Logo Placement:** Premium sponsor logo placement on the following locations:
 - Corporate sponsors page, with link to company website;
 - Corporate Sponsors page of the Conference Guide; and
 - Corporate Sponsors banners hung in every presentation room during the conference.
- **Conference Guide and Inserts:** Premium communication opportunities:
 - One full-page advertisement in the Conference Guide.
 - One piece of literature or sponsor swag in participants' conference materials.
- **Conference Registration:** Two (2) complimentary conference registrations for company attendees.



CHEP™ BRONZE SPONSOR (\$250)

- **Sponsor Booth:** One complimentary sponsor booth.
- **Conference Registration:** One (1) complimentary conference registrations for company attendees.
- **Logo Placement:** Premium sponsor logo placement on the following locations:
 - Corporate sponsors page, with link to company website homepage;
 - Corporate Sponsors page of the Conference Guide.

Showcasing the best pedagogical practice and research in higher education today, the sessions in this conference address instructional strategies, outcomes, and research. Be a part of this event where over 500 faculty and instructors from institutions around the world come together in a dedicated mission to teaching excellence!

For more information on conference sponsorships, visit www.chep.vt.edu or call us at (540) 231-5212.