KEYNOTE PLATINUM SPONSOR ($1,500+)

2 Available Sponsorships

Keynote Platinum Sponsors are the conference’s primary sponsors and also fund the honorarium for either the opening or closing keynote speaker in addition to the sponsorship fee.

- **Opening Keynote Remarks**: Opportunity to address conference participants for 5 minutes (max) during the opening keynote. This opportunity is available to the first Keynote Platinum Sponsor only.

- **Closing Keynote Remarks**: Opportunity to address conference participants for 5 minutes (max) during the closing keynote. This opportunity is available to the second Keynote Platinum Sponsor only.

- **Sponsor Booth**: One complimentary sponsor booth and priority in selecting the booth’s location.

- **Conference Presentation Slot**: One complimentary conference presentation slot.

- **Conference Registration**: Three (3) complimentary conference registrations for company attendees.

- **Conference Guide and Inserts**: Premium communication opportunities:
  - One full-page advertisement in the Conference Guide.
  - Up to three pieces of literature and sponsor swag in participants’ conference materials.

- **Premium Logo Placement**: Premium sponsor logo placement on the following locations:
  - Conference homepage and corporate sponsors page, with link to company website;
  - Front pages of the Conference Guide and Conference Proceedings;
  - Corporate Sponsors page of the Conference Guide;
  - Corporate Sponsors banners hung in every presentation room during the conference; and
  - Corporate Sponsors extra-large banner hung during the opening and closing keynote addresses.
SPONSORSHIP LEVELS GUIDE

CHEP™ GOLD SPONSOR ($1,000)

- **Sponsor Booth:** One complimentary sponsor booth and priority in selecting the booth’s location.

- **Logo Placement:** Premium sponsor logo placement on the following locations:
  - Corporate sponsors page, with link to company website;
  - Corporate Sponsors page of the Conference Guide;
  - Corporate Sponsors banners hung in every presentation room during the conference; and
  - Corporate Sponsors extra-large banner hung during the opening and closing keynote addresses.

- **Conference Presentation Slot:** One complimentary conference presentation slot.

- **Conference Guide and Inserts:** Premium communication opportunities:
  - One full-page advertisement in the Conference Guide.
  - Up to two pieces of literature and sponsor swag in participants’ conference materials.

- **Conference Registration:** Two (2) complimentary conference registrations for company attendees.

CHEP™ SILVER SPONSOR ($500)

- **Sponsor Booth:** One complimentary sponsor booth.

- **Logo Placement:** Premium sponsor logo placement on the following locations:
  - Corporate sponsors page, with link to company website;
  - Corporate Sponsors page of the Conference Guide; and
  - Corporate Sponsors banners hung in every presentation room during the conference.

- **Conference Guide and Inserts:** Premium communication opportunities:
  - One full-page advertisement in the Conference Guide.
  - One piece of literature or sponsor swag in participants’ conference materials.

- **Conference Registration:** Two (2) complimentary conference registrations for company attendees.

CHEP™ BRONZE SPONSOR ($250)

- **Sponsor Booth:** One complimentary sponsor booth.

- **Conference Registration:** One (1) complimentary conference registrations for company attendees.

- **Logo Placement:** Premium sponsor logo placement on the following locations:
  - Corporate sponsors page, with link to company website homepage;
  - Corporate Sponsors page of the Conference Guide.

Showcasing the best pedagogical practice and research in higher education today, the sessions in this conference address instructional strategies, outcomes, and research. Be a part of this event where over 500 faculty and instructors from institutions around the world come together in a dedicated mission to teaching excellence!

For more information on conference sponsorships, visit www.chep.vt.edu or call us at (540) 231-5212.