

13TH ANNUAL

CONFERENCE ON HIGHER EDUCATION PEDAGOGY®

www.chep.teaching.vt.edu

3-5 FEB 2021

Online via Zoom



KEYNOTE PLATINUM SPONSOR (\$1,500+)

2 Available Sponsorships

Keynote Platinum Sponsors are the conference's primary sponsors and also fund the honorarium for either the opening or closing keynote speaker in addition to the sponsorship fee.

- **Opening Session Remarks:** Opportunity to address conference participants for 5 minutes (max) during the conference introductory remarks. This opportunity is available to the first Keynote Platinum Sponsor only.
- **Plenary Session Remarks:** Opportunity to address conference participants for 5 minutes (max) during the lunch plenary. This opportunity is available to the second Platinum Sponsor only.
- **Sponsor Zoom Room:** One dedicated Zoom room that conference attendees can visit by appointment or drop-in.
- **Sponsor Pitch Video:** One 5 minute (max) pre-recorded pitch video that will be shown during the conference and posted on the conference website.
- **Conference Presentation Slot:** One complimentary conference presentation slot.
- **Conference Guide and Website:** Premium communication opportunities:
 - One full-page advertisement in the Conference Guide.
 - Up to 3 pieces of literature posted on the conference website.
- **Premium Logo Placement:** Premium sponsor logo placement on the following locations:
 - Conference homepage and corporate sponsors page, with link to company website homepage;
 - Front pages of the Conference Guide and Conference Proceedings;
 - Corporate Sponsors page of the Conference Guide.
- **Conference Registration:** Three (3) complimentary conference registrations for company attendees.



CHEP® GOLD SPONSOR (\$1,000)

- **Sponsor Zoom Room:** One dedicated Zoom room that conference attendees can visit by appointment or drop-in.
- **Sponsor Pitch Video:** One 5 minute (max) pre-recorded pitch video that will be shown during the conference and posted on the conference website.
- **Conference Guide and Website:** Premium communication opportunities:
 - One full-page advertisement in the Conference Guide.
 - Up to 2 pieces of literature posted on the conference website.
- **Conference Presentation Slot:** One complimentary conference presentation slot.
- **Logo Placement:** Premium sponsor logo placement on the following locations:
 - Corporate sponsors page, with link to company website homepage;
 - Corporate Sponsors page of the Conference Guide.
- **Conference Registration:** Two (2) complimentary conference registrations for company attendees.



CHEP® SILVER SPONSOR (\$500)

- **Sponsor Zoom Room:** One dedicated Zoom room that conference attendees can visit by appointment or drop-in.
- **Conference Guide and Website:** Premium communication opportunities:
 - One full-page advertisement in the Conference Guide.
 - Up to 1 piece of literature posted on the conference website.
- **Logo Placement:** Premium sponsor logo placement on the following locations:
 - Corporate sponsors page, with link to company website homepage;
 - Corporate Sponsors page of the Conference Guide.
- **Conference Registration:** One (1) complimentary conference registrations for company attendees.



CHEP® BRONZE SPONSOR (\$250)

- **Sponsor Zoom Room:** One dedicated Zoom room that conference attendees can visit by appointment or drop-in.
- **Conference Registration:** One (1) complimentary conference registrations for company attendees.
- **Logo Placement:** Premium sponsor logo placement on the following locations:
 - Corporate sponsors page, with link to company website homepage;
 - Corporate Sponsors page of the Conference Guide.

Showcasing the best pedagogical practice and research in higher education today, the sessions in this conference address instructional strategies, outcomes, and research. Be a part of this event where over 500 faculty and instructors from institutions around the world come together in a dedicated mission to teaching excellence!

For more information on conference sponsorships, visit www.chep.vt.edu or call us at (540) 231-5212.