KEYNOTE PLATINUM SPONSOR ($1,500+)

2 Available Sponsorships

Keynote Platinum Sponsors are the conference’s primary sponsors and also fund the honorarium for either the opening or closing keynote speaker in addition to the sponsorship fee.

- **Opening Session Remarks:** Opportunity to address conference participants for 5 minutes (max) during the conference introductory remarks. This opportunity is available to the first Keynote Platinum Sponsor only.

- **Plenary Session Remarks:** Opportunity to address conference participants for 5 minutes (max) during the lunch plenary. This opportunity is available to the second Platinum Sponsor only.

- **Sponsor Zoom Room:** One dedicated Zoom room that conference attendees can visit by appointment or drop-in.

- **Sponsor Pitch Video:** One 5 minute (max) pre-recorded pitch video that will be shown during the conference and posted on the conference website.

- **Conference Presentation Slot:** One complimentary conference presentation slot.

- **Conference Guide and Website:** Premium communication opportunities:
  - One full-page advertisement in the Conference Guide.
  - Up to 3 pieces of literature posted on the conference website.

- **Premium Logo Placement:** Premium sponsor logo placement on the following locations:
  - Conference homepage and corporate sponsors page, with link to company website homepage;
  - Front pages of the Conference Guide and Conference Proceedings;
  - Corporate Sponsors page of the Conference Guide.

- **Conference Registration:** Three (3) complimentary conference registrations for company attendees.
**CHEP® GOLD SPONSOR ($1,000)**

- **Sponsor Zoom Room:** One dedicated Zoom room that conference attendees can visit by appointment or drop-in.
- **Sponsor Pitch Video:** One 5 minute (max) pre-recorded pitch video that will be shown during the conference and posted on the conference website.
- **Conference Guide and Website:** Premium communication opportunities:
  - One full-page advertisement in the Conference Guide.
  - Up to 2 pieces of literature posted on the conference website.
- **Conference Presentation Slot:** One complimentary conference presentation slot.
- **Logo Placement:** Premium sponsor logo placement on the following locations:
  - Corporate sponsors page, with link to company website homepage;
  - Corporate Sponsors page of the Conference Guide.
- **Conference Registration:** Two (2) complimentary conference registrations for company attendees.

**CHEP® SILVER SPONSOR ($500)**

- **Sponsor Zoom Room:** One dedicated Zoom room that conference attendees can visit by appointment or drop-in.
- **Conference Guide and Website:** Premium communication opportunities:
  - One full-page advertisement in the Conference Guide.
  - Up to 1 piece of literature posted on the conference website.
- **Logo Placement:** Premium sponsor logo placement on the following locations:
  - Corporate sponsors page, with link to company website homepage;
  - Corporate Sponsors page of the Conference Guide.
- **Conference Registration:** One (1) complimentary conference registrations for company attendees.

**CHEP® BRONZE SPONSOR ($250)**

- **Sponsor Zoom Room:** One dedicated Zoom room that conference attendees can visit by appointment or drop-in.
- **Conference Registration:** One (1) complimentary conference registrations for company attendees.
- **Logo Placement:** Premium sponsor logo placement on the following locations:
  - Corporate sponsors page, with link to company website homepage;
  - Corporate Sponsors page of the Conference Guide.

Showcasing the best pedagogical practice and research in higher education today, the sessions in this conference address instructional strategies, outcomes, and research. Be a part of this event where over 500 faculty and instructors from institutions around the world come together in a dedicated mission to teaching excellence!

For more information on conference sponsorships, visit www.chep.vt.edu or call us at (540) 231-5212.