Conference on Higher Education Pedagogy

February 5-7, 2020

The Inn at Virginia Tech and Skelton Conference Center
Blacksburg, Virginia

chep.teaching.vt.edu
Sponsorship Levels

Keynote Platinum Sponsor – $1,500* (two available sponsorships)
*Keynote Platinum Sponsors are the conference’s primary sponsors and also fund the honorarium for either the opening or closing keynote speaker in addition to the sponsorship fee.

- **Opening Session Remarks:** Opportunity to address conference participants for 5 minutes (max) as part of the conference introductory remarks. This opportunity is available to the first Platinum Sponsor only.
- **Plenary Session Remarks:** Opportunity to address conference participants for 5 minutes (max) as part of the lunch plenary. This opportunity is available to the second Platinum Sponsor only.
- **Sponsor Booth:** One complimentary sponsor booth and priority in selecting the booth’s location.
- **Logo Placement:** Premium sponsor logo placement on
  - conference homepage and corporate sponsors page, with link to company homepage;
  - front pages of the Conference Guide and Conference Proceedings;
  - Corporate Sponsors page of the Conference Guide;
  - Corporate Sponsors banners hung in every presentation room during the conference; and
  - Corporate Sponsors extra-large banner hung during opening and closing keynote addresses
- **Conference Presentation Slot:** One complimentary conference presentation slot.
- **Conference Guide and Inserts:** Premium communication opportunities:
  - one full-page advertisement in the Conference Guide.
  - Inclusion of up to 3 pieces of literature and sponsor swag in participants’ conference materials.
- **Conference Registration:** Three complimentary conference registrations for company attendees.

Level 2: Gold Sponsor – $1,000

- **Sponsor Booth:** One complimentary sponsor booth and priority in selecting the booth’s location.
- **Logo Placement:** Premium sponsor logo placement on
  - Corporate Sponsors web page, with link to company homepage;
  - Corporate Sponsors page of the Conference Guide;
  - Corporate Sponsors banners hung in every presentation room during the conference; and
  - Corporate Sponsors extra-large banner hung during opening and closing keynote addresses;
- **Conference Presentation Slot:** One complimentary conference presentation slot (as space allows).
- **Conference Guide and Inserts:** Premium communication opportunities:
  - one full-page advertisement in the Conference Guide.
  - Inclusion of up to 2 pieces of literature in participants’ conference materials.
- **Conference Registration:** Two complimentary conference registrations for company attendees.
Level 3: Silver Sponsor – $500

- **Sponsor Booth:** One complimentary sponsor booth.
- **Logo Placement:** Premium sponsor logo placement on
  - Corporate Sponsors web page, with link to company homepage;
  - Corporate Sponsors page of the Conference Guide; and
  - Corporate Sponsors banners hung in every presentation room during the conference.
- **Conference Guide and Inserts:** Premium communication opportunities:
  - one full-page advertisement in the Conference Guide.
  - Inclusion of 1 piece of literature in participants’ conference materials.
- **Conference Registration:** One complimentary conference registration for company attendees.

Level 4: Bronze Sponsor – $250

- **Sponsor Booth:** One complimentary sponsor booth.
- **Conference Registration:** One complimentary conference registration for company attendees.